

## MICKIE SAYS

GOSH, I HATE TA HAPTA MENSUN IT, BUT ONE OF YOUSE MOS' VALUED SUBSCRIBERS HAS PERGOT ALL 'BOUT YER PAPER, 'N WE HATE TA STOP IT 'N ALL THAT, BUT DAWGONIT IT - WE GOTTA EF YA DONT SLIP US A PIECE OF CHANGE PURTY QUICK!



## A GAY FLARE OF COLOR

"Look at the city landscape. What a somber and lifeless spectacle without a sign, a poster or a busy electrical display to hail the eye with a gay flare of color—a bright message of busy, bustling, human activity.

"Only those who have endured exile in regions unpenetrated before by civilized man can tell you the hunger of the cultivated human mind for the wayside sign, for man's contribution to the metropolitan landscape, for the friendly words of industry that greet him from streets lighted with messages of the eager, competitive strife of commerce. No man ever survived such an exile in a land beyond the frontier of the printed word who did not hail the first sign or printed advertisement of any sort that met his eye on his return to civilization as a good and friendly thing. In his sight the commercialized alphabet glowed with the charm of close and multiplied human contact.

"Then, let your imagination turn to the printed page and picture the dreary desert of abstractness presented by books, magazines, newspapers and publications of every sort with type-masses unbroken by a single advertisement. Can you grasp their depressing solidity, their forbidding remoteness from the real world of wholesome, human affairs, of making and carrying and selling the things that civilized man has learned, in the evolution of his refinement, first to want and then to need?"

## A DIFFERENT WORLD INDEED

"Focus every faculty of your mind upon the task of seeing your familiar world as it would appear if swept clean of every token that advertising now employs to deliver its myriad messages, and you will feel that your eyes have been opened to an economic revelation!

"No thinking man can face that vision without a shudder," he continued. "Instinctively he will shake himself loose from its spell as from the clutch of a nightmare in which the whole world has become confused, fantastic, out of focus.

"A world without advertising!" "First, consider only its most superficial side without any attempt to trace the blighting results that would surely follow to all industries fed by advertising funds.

Both capital and labor owe it to the country and to themselves to reach a better understanding and a closer co-operation. Both are under obligation to President Wilson for providing the opportunity to meet face to face and talk as man to man.

It will be noted that although Republican Senators on the Foreign Relations Committee pretend to discount the effects of President Wilson's tour, they made haste to send the peace treaty to the Senate much sooner than they originally intended.

Prices on Spring Goods show an advance. Buy while prices are low at The Walsh Co.

## NO REASON FOR IT

When Mt. Sterling Citizens Show A Way

There can be no reason why any reader of this who suffers the tortures of an aching back, the annoyance of urinary disorders, the pains and dangers of kidney ills will fail to heed the words of a neighbor who has found relief. Read what a Mt. Sterling citizen says:

Mrs. L. B. Wren, 117 Locust St., says: "Several years ago I had an attack of kidney trouble. I suffered with my back, felt dull and tired and had dizzy nervous headaches. My kidneys acted irregularly, too. I read of Doan's Kidney Pills and used them as directed. They helped me by relieving the back aches and other symptoms of kidney trouble."

Price 60 cents, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Wren had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

Depositions have been taken in Mt. Sterling court in the case of the Queen Elizabeth Oil Company vs. the Bald Rock Oil Company and others in which the plaintiff is claiming the title to about 200 acres of land on Cold Bank Hollow in Lee county. The motion for a receiver was scheduled to come up September 22, but by an agreement of the attorneys it was decided to hear this on the date scheduled for the case

to be tried, namely, September 26. The case will be heard in the federal court at Frankfort before Judge Cochran.

**WE ARE RIGHT ON RUGS**  
KELLER'S  
THE QUALITY HOUSE THAT SERVICE BUILT

**For Sale**  
About 8 gallons ready-mixed white paint, also some red roofing paint. Apply at this office.

# PUBLIC SALE--Turley Lands

WHITE AND TURLEY PIKES

**Saturday, Sept. 27, 1919, 10:30 a. m.**

**DON'T FAIL TO ATTEND**

## AN ORDINANCE.

Be it ordained by the Mayor and Board of Council of the City of Mt. Sterling that it shall be unlawful for any person, firm or corporation selling ice within the City of Mt. Sterling, Ky., to not weigh the same immediately before delivering when requested by the customer to so weigh. Any person, firm or corporation violating this ordinance shall, upon arrest and conviction, be fined the sum of ten dollars (\$10) and each sale without weighing said ice shall be deemed a separate offense. All ordinances and parts of ordinances in conflict herewith are hereby repealed. This ordinance shall take effect from and after passage and published as required by law.

Attest: H. B. RINGO, Clerk.

Get a Stetson Hat from  
The Walsh Co.

Walk-Over Shoes.  
R. E. Punch & Co.

## Service Quarters

We adjust machines while the customer waits.

It would be profitable to drive into our place the first time a rattle is heard. The very least adjustment often saves a large bill.

## BUY GASOLINE FROM US

Buy From Us Any Needed Attachment  
The labor question does not give us trouble. Both of us are practical mechanics.

Jobs Completed According to Promise  
CHARGES REASONABLE

**HANCOCK & TURLEY**

Liberty Street

That Republican "investigating" committee in France is doubtless indignant because General Pershing refused to make its members famous by appearing before them as a witness.



## More Than 75,000 Satisfied Users

DELCO-LIGHT was designed and built by men who were raised in farm homes—who experienced the discomforts and inconveniences of farm life—and who set out deliberately years ago to develop an electric plant that would provide city advantages for rural communities.

They were the same men whose engineering talent had made DELCO Starting, Lighting and Ignition Equipment for automobiles the standard of the world—

They knew electricity—and they knew the needs and limitations of farm life—

They knew that an electric plant to give service in a farm home must be simple, so that it would not get out of order and require complicated repairs—

It must be easily operated and require little attention—

It must be very economical in operation—

It must be built to stand hard usage and it must last indefinitely—

It required five years to develop a plant that would measure up to these specifications.

There were five years of hard engineering effort back of DELCO-LIGHT before the first plant was put on the market three and a half years ago.

Today DELCO-LIGHT is furnishing the conveniences and comforts of electricity to more than Seventy-five Thousand farm homes.

It is providing an abundance of clean, bright, economical electric light for these homes. It is furnishing power to pump water, operate washing machine, churn, separator, vacuum cleaner, electric iron, milking machine, and other small machinery.

And everywhere it is demonstrating its wonderful efficiency—and actually paying for itself in time and labor saved.

# DELCO-LIGHT

A complete electric light and power plant for farms and country homes, self-cranking—air cooled—ball bearings—no belts—only one place to Oil—Thick Plates—Long Lived Battery—RUNS ON KEROSENE

**Central Kentucky Light and Power Co.**

269 West Short Street

INCORPORATED

LEXINGTON, KY.

E. L. UNCAPHER, 317-319 Guthrie St., Louisville Ky., (Distributor)

The Domestic Engineering Company, Dayton, Ohio, Makers of DELCO-LIGHT Products.

No matter where you live there is a Delco-Light representative near you

